

2022 AASLH VIRTUAL CONFERENCE

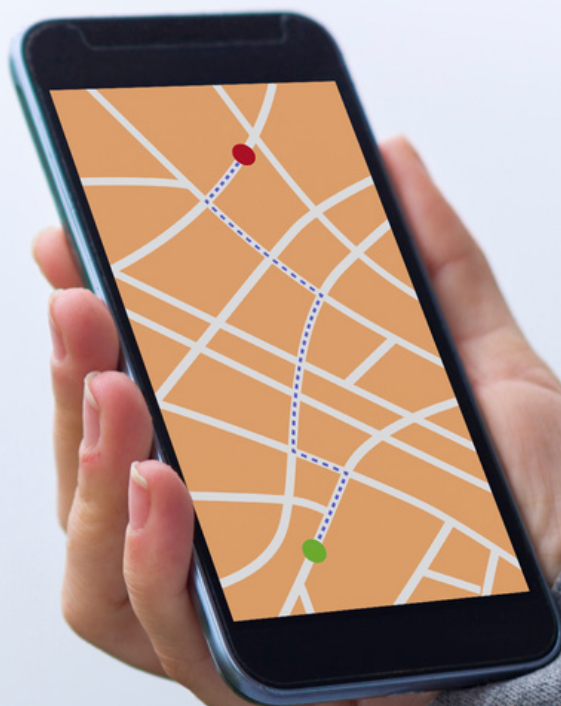


**Right Here, Right Now**

← - - - - - NOVEMBER 1-3 - - - - - →

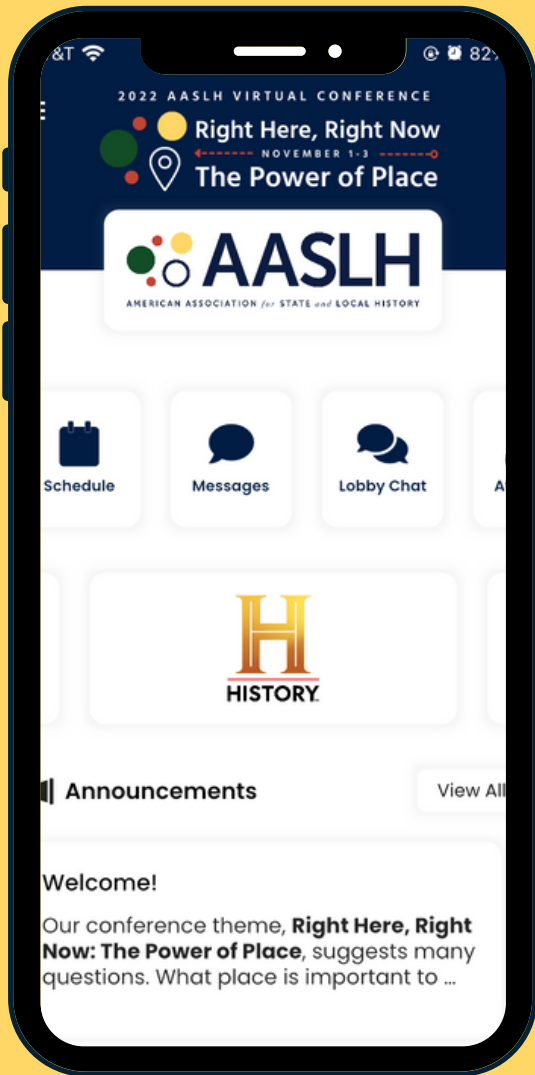
**The Power of Place**

S C H E D U L E



**AASLH**

AMERICAN ASSOCIATION  
*for STATE and LOCAL HISTORY*



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# Schedule at a Glance

All times are in Eastern

## Tuesday, November 1

### GENERAL SESSION

- 12 - 1:30 PM
- Connecting to History through TikTok

### CONCURRENT SESSIONS

- 2 - 3:15 PM
- Building Productive Academic-Community Collaborations in Public History
  - Expanding the Power of Place through New Narratives
  - Prison Cities: Public Memory and Placemaking

### CONCURRENT SESSIONS

- 4 - 5:15 PM
- Interpreting the History of Water: Opportunities and Challenges
  - Leading for Staff Growth

### HAPPY HOURS

- 6 - 7:15 PM
- Educators and Interpreters
  - Small Museums

## Wednesday, November 2

### GENERAL SESSION

- 12 - 1:30 PM
- Jason Steinhauer

### BROWN BAG SESSIONS

- 2 - 3:15 PM
- Field Services Alliance
  - Military History

### CONCURRENT SESSIONS

- 4 - 5:15 PM
- Activating Green Spaces at Historic Sites: New Models for Building Community Equity
  - Moving Beyond Tokenizing School Activities

### Wednesday continued

- 4 - 5:15 PM
- Place, People, and Stories: New Ways of Using Recent History
  - Preservation as Activism: Preserving Black Space as a Praxis

### HAPPY HOURS

- 6 - 7:15 PM
- Emerging History Professionals
  - Historic House Museums

## Thursday, November 3

### GENERAL SESSION

- 12 - 1:30 PM
- Plugging into Gen Z: How the Public History Field Can Reach Younger Generations

### BROWN BAG SESSIONS

- 2 - 3:15 PM
- Climate and Sustainability
  - Small Museums
  - Women's History

### CONCURRENT SESSIONS

- 4 - 5:15 PM
- Making Connections: History in Place Through a Digital Scholarship Lens
  - Telling True and Untold Stories: Museums at the Flash Point of Social Change
  - Using a Genealogist's Toolbox at Your Institution
  - Virtual Field Trips: Lessons from the Field

### HAPPY HOURS

- 6 - 7:15 PM
- Museums and Race



# Tuesday, November 1



## GENERAL SESSION

12 - 1:30 PM Eastern

### Connecting to History through TikTok

In this plenary, participants will hear from TikTok creators who are using the social media platform to bring marginalized stories to a broad audience. It is clear from the popularity of these videos that there is a great desire to connect with stories left out of "traditional" narratives. What lessons can history organizations learn from these historians, scholars, and content creators and how can history organizations support growing online communities of educators and learners?

**Moderator: Kayleigh Bryant-Greenwell**, American University's Antiracist Research and Policy Center, Washington, DC; **Seema Rao**, Brilliant Idea Studio, Gates Mills, OH; **Shermann "Dilla" Thomas**, Chicago Mahogany, LLC, Chicago, IL

## CONCURRENT SESSIONS

2 - 3:15 PM Eastern

### Building Productive Academic-Community Collaborations in Public History

This roundtable provides case studies of partnerships between educators, universities, and varied communities on public history projects. The session will offer a structured conversation about building relationships and creating mutually beneficial opportunities at the crossroads of educational institutions, community organizations, and local stakeholders.

**Chair: Katie Stringer Clary, PhD**, Coastal Carolina University, Conway, SC; **Alima Bucciantini**, Archmere Academy, Claymont, DE; **Rebekah Turnmire**, University of South Carolina, Columbia, SC; **Andrew Witmer**, James Madison University, Harrisonburg, VA

### Expanding the Power of Place through New Narratives

If history organizations hope to remain significant, we need to tell stories that are fuller, more relevant, and more compelling. This session will explain how to create "next narratives" about our communities by reconsidering collections, listening to new voices, realigning our institutional structures, and engaging more actively with our communities.

**Chair: Avi Decter**, History Now, Philadelphia, PA; **Mariah Berlanga-Shevchuk**, Five Oaks Museum, Portland, OR; **Meredith Sorin Horsford**, Dyckman Farmhouse Museum, New York, NY; **Ben Garcia**, American LGBTQ+ Museum, New York, NY

### Prison Cities: Public Memory and Placemaking

How do you interpret living institutions as historic sites? How does a town influence placemaking? How can different communities' perspectives be included? Three museums, all connected to sites of incarceration, address this and more as they discuss the challenges of interpretation.

**Chair: Nicole Belle DeRise**, Sing Sing Prison Museum, Ossining, NY; **Kirsten Gosch**, Cayuga Museum of History and Art, Auburn, NY; **Nicole Hamilton**, Sing Sing Prison Museum, Ossining, NY; **Bruce Katsiff**, James A. Michener Art Museum, Doylestown, PA; **Robert Rose**, Sing Sing Prison Museum, Ossining, NY

## CONCURRENT SESSIONS

4 - 5:15 PM Eastern

### Interpreting the History of Water: Opportunities and Challenges

Museum professionals with experience in the interpretation of water will lead a conversation on a topic flowing through many histories. Presenters and attendees will identify the role of water in our narratives, consider the analytical lenses that we use to understand water, and consider strategies for further collaboration and dialogue.

**Chair: Jesse Smith**, Science History Institute, Philadelphia, PA; **Robbie Davis**, Smithsonian Institution Traveling Exhibition Service, Washington, DC; **Daphne Mayer**, National Canal Museum/Delaware and Lehigh National Heritage Corridor, Easton, PA; **Victoria Prizzia**, Habithèque, Inc./Fairmount Water Works, Philadelphia, PA; **Cristin Waterbury**, National Mississippi River Museum and Aquarium, Dubuque, IA

### Leading for Staff Growth

As leaders and managers, many value longevity of employee tenure, with good reason. Other managers believe in training and lifting staff to find the next best thing for them and become valued colleagues in the field. In medium and large organizations, a combined approach suggests a model for changing times. These three leaders have worked intentionally to build effective teams and will share their approaches to staff growth.

**Chair: Margaret Koch**, The Bullock Texas State History Museum, Austin, TX; **Melanie Adams, PhD**, Anacostia Community Museum, Washington, DC; **Omar Eaton-Martinez**, National Trust for Historic Preservation, Washington, DC

## HAPPY HOURS

6 - 7:15 PM Eastern

### Educators and Interpreters

Join AASLH's Educators and Interpreters Affinity Community to celebrate your "grow and glow" moments. Bring your wins to be celebrated and your worries and questions. Learn about the E&I committee including resources, meet new committee members, and hear what the committee has planned for 2023.

### Small Museums

Join the Small Museum Affinity Community for a fun-filled game. There will be prizes!



# Wednesday, November 2



## GENERAL SESSION

12 - 1:30 PM Eastern

### Jason Steinhauer

Jason Steinhauer's bestselling book, *History Disrupted*, looks at the many ways the web and social media have changed how the public thinks about history, how historians communicate, and the implications for all of us. Steinhauer has responded to his findings by creating History Club on the social audio platform Clubhouse, and by founding the History Communication Institute, which seeks to create a better future for history content online. He will share his insights into the opportunities and challenges facing public historians as we communicate with public audiences across a growing array of media and social media channels.

**Jason Steinhauer**, Wilson Center, Washington, DC

## BROWN BAG SESSIONS

2 - 3:15 PM Eastern

### What's Up with Field Services?

What exactly are Field Services? Join Field Service Alliance (FSA) members to learn more about how their agencies provide assistance to local historical societies, archives, libraries, and museums across the country. Even better, learn how your organization could tap into and benefit from field services in your state!

**Chair: Anastasia Matijkiw**, Conservation Center for Art & Historic Artifacts, Philadelphia, PA

### Layers of History: Interpreting Different Eras of History at Military Forts

Come to the Military History Brown Bag lunch to learn about interpreting and preserving history at military sites that stayed in use for extended periods of time. Learn how museum professionals at these sites today interpret sites that were in use, sometimes for centuries where their usage was constantly changing. This talk will feature speakers who work or who have worked at military forts around the country.

**Chair: Marc Blackburn**, National Park Service, Tulelake, CA

## CONCURRENT SESSIONS

4 - 5:15 PM Eastern

### Activating Green Spaces at Historic Sites: New Models for Building Community Equity

Learning from the recent experience of several Historic Germantown organizations, participants will explore the dynamic of building audience and strengthening community equity through the intentional activation of gardens, lawns, courtyards, and other green space at a historic site or museum, and gain practical tools to use at their own site.

**Chair: Tuomi Joshua Forrest**, Historic Germantown, Philadelphia, PA; **Monica O. Montgomery**, Historic Germantown, Philadelphia, PA; **Dennis Pickeral**, Stenton, Philadelphia, PA; **Cornelia Swinson**, The Johnson House Historic Site, Philadelphia, PA

### Moving Beyond Tokenizing School Activities

Partners from higher education and public schools discuss ways to transform programming and curriculum in order to center Native peoples and communities, specifically the Six Nations of the Haudenosaunee Confederacy. Examples of piloted materials and their subsequent outcomes serve as grounds for conversation. Challenges and future directions also included.

**Chair: Meg Gardner, PhD**, Colgate University, Hamilton, NY; **Hugh O. Burnam**, Medaille College, Buffalo, NY; **Lisa Latocha**, Colgate University, Hamilton, NY; **Michael Jones**, Hamilton Central School, Hamilton, NY; **Njeri Jennings**, Colgate University, Hamilton, NY

### Place, People, and Stories: New Ways of Using Recent History

Site descendants (white and Black) and professionals will discuss perspectives about the documentation of a historic place's recent past. Drawing from McDaniel's book *Drayton Hall Stories: A Place and its People*, they will discuss how to do so from multiple points of view to enhance outreach and enliven an organization's image.

**Chair: George W. McDaniel**, PhD, McDaniel Consulting, LLC, Charleston, SC; **Bernard Powers**, PhD, Center for the Study of Slavery in Charleston, College of Charleston, Charleston, SC

### Preservation as Activism: Preserving Black Space as a Praxis

Preserve Black Space functions to co-design tools that facilitate a decolonized way of practicing preservation with Black, Indigenous, and People of Color (BIPOC). BIPOC communities will develop methodologies that are reflective of their specific cultural norms and values to survey, document, and preserve cultural heritage and address historical disparities related to the field.

**Chair: Nedra Deadwyler**, Civil Bikes, Atlanta, GA; **Tanya Debose**, Preserving Communities of Color, Houston, TX; **Dr. Shari Williams**, The Ridge: A Macon County Archeology Project, Union Springs, AL

## HAPPY HOURS

6 - 7:15 PM Eastern

### Emerging History Professionals

Join the Emerging History Professionals Affinity Community for a fun-filled game. There will be prizes!

### Historic House Museums

Calling all trivia hounds: it's time for a fun online get together with the Historic House Museums Committee! We'll laugh, commiserate, and compete all while answering a variety of trivia questions. And if you participated last year, be prepared for even MORE fun with an updated version of Artifact Frolic/Marry/Kill. You don't want to miss it!



# Thursday, November 3



## GENERAL SESSION

12 - 1:30 PM Eastern

### Plugging into Gen Z: How the Public History Field Can Reach Younger Generations

How can history organizations serve younger generations? AASLH is handing over the mic to future history leaders and consumers to share how public history can adapt to meet the needs of Gen Z. Join Gen-Z Civic Season Design Fellows and staff from Made By Us, a coalition of 150+ museums and historic sites focused on serving 18–30 year olds, to hear how you can expand the conversation to include the next inheritors of our nation. Learn what makes these individuals tick and how to take an audience-first approach with your programming and content.

**Moderator: Molly Wilmoth**, High Desert Museum, Bend, OR; **Cameron Katz**, Made By Us, Washington, DC; **Henry Jacob**, Made By Us, Washington, DC; **Hope-Marie Delgado**, Made By Us, Washington, DC

## BROWN BAG SESSIONS

2 - 3:15 PM Eastern

### Small Museums

Join the Small Museums Affinity Community for a discussion during your lunch break.

**Chair: Sean Blinn**, Jacobus Vanderveer House and Museum, Bedminster, NJ

### Climate and Sustainability

The project Culture Over Carbon is examining energy use among all types of museums and other informal learning institutions. This session shares the process and preliminary findings related to history museums and historic sites. The project team will be joined by representatives of two sites participating in the project describing their experience and learning.

**Chair: Sarah Sutton**, Environment & Culture Partner

### Women's History

Join the Women's History Affinity Community for a discussion during your lunch break.

**Chairs: Kathleen Pate**, Arkansas Women's History Institute, Little Rock, AR; **Kimberly Robinson**, Arlington House, Arlington, VA

## CONCURRENT SESSIONS

4 - 5:15 PM Eastern

### Making Connections: History in Place Through a Digital Scholarship Lens

Explore America's past by harnessing digital media, curiosity, and inquiry. Storytelling via data collection/visualization/geospatial tools, citizen science, podcasting, and documentary filmmaking intersect space, place, and time in history classrooms, museums, and historic sites. Gain takeaway tools for integrating virtual and face-to-face exhibits and programming at museums and historic sites.

**Chair: Annie Evans**, New American History at the University of Richmond, Richmond, VA; **Alexandra Kolleda**, Fort Monroe Authority, Fort Monroe, VA; **Jessica Meadows**, Fort Monroe Authority, Fort Monroe, VA; **Phyllis Terell**, Fort Monroe Authority, Fort Monroe, VA

### Telling True and Untold Stories: Museums at the Flash Point of Social Change

Museums and cultural institutions have long played a role in preserving and contextualizing history, providing a sense of certainty in an uncertain world. In today's turbulent times, they play an even more vital role, giving voice to the marginalized, demonized, and forgotten. In this roundtable, museum professionals on the front lines of social and cultural flash points will discuss the role museums and cultural institutions play in the process of unlearning biases and deeply held beliefs. Museums, through their programming and exhibitions, can engage visitors with experiences that challenge assumptions and inspire change. Panelists will share their storytelling and experience design techniques that help open the door to embrace new perspectives and create paths to new understanding.

**Chair: Matthew Solari**, BRC Imagination Arts, Los Angeles, CA; **Stephanie Arduini**, Seattle Children's Museum, Seattle, WA; **Kelley Szany**, Illinois Holocaust Museum & Education Center, Skokie, IL; **Pam Wong**, Chinese Historical Society of America, San Francisco, CA

### Using a Genealogist's Toolbox at Your Institution

Develop a genealogist's toolbox to enhance your institution's understanding of the past for programming, interpretation, and scholarly works. Come prepared to think about how your institution can benefit from utilizing the methodologies of genealogists to discuss difficult history, enhance knowledge about collections, and deepen connections with audiences.

**Chair: Meaghan E.H. Siekman**, New England Historic Genealogical Society, Boston, MA

### Virtual Field Trips: Lessons from the Field

With both museums and schools now adept at virtual programming, how do we best serve a seemingly limitless audience with virtual field trips? What are the collective lessons that two-and-a-half years of pandemic programming have taught us about virtual visits. What worked? What didn't, and where do we go from here? How do we balance and engage our virtual schools with those that are returning on-site? Join museum educators in the field for a lightning round session as we discuss the challenges, victories, and best practices for virtual field trips.

**Chair: Jeff Sellers**, Tennessee State Museum, Nashville, TN; **Kristin Gallas**, Tsongas Industrial History Center at Lowell National Historical Park, Lowell, MA; **Christopher Grisham**, Tennessee State Museum, Nashville, TN; **Kate McNair**, Johnson County Library, Shawnee Mission, KS; **Sheridan Small**, National Building Museum, Washington, DC

## HAPPY HOURS

6 - 7:15 PM Eastern

### Museums & Race Happy Hour

Join Museums & Race for activities and games that will provide opportunities to get to know each other in deeper, unconventional ways. Attendees should come prepared with a willingness to participate, something to write with/on, and a beverage or whatever puts you in the "happy hour" spirit!

# Special Thanks

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. Thank you!

## 2022 Program Committee

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AASLH would like to thank our generous sponsors who helped to make this conference possible.

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